



Re-elect **Steve Solomon** to Oro Valley Town Council Proven Leadership For Uncertain Times



Endorsed by
Golder Ranch Firefighters

I am running for re-election because the residents of Oro Valley deserve a councilperson who represents their wants and needs, who will advocate for transparency and who will carry out their vision for the community. I believe all residents have the right to be heard and represented, that's what I was elected to do in 2016 and that is what I will continue to do.

STRONG & EFFECTIVE LEADER ON COUNCIL

Steve has a proven track record of leading our Town,
solving complex problems and preparing for the future.

RE-STARTING BUSINESSES

As a long time Oro Valley business owner, he knows what businesses need to help them recover and thrive through this difficult time so that they can continue providing our needed services, employment opportunities and revenue.

PROVIDING FOR THOSE IN NEED

Steve championed efforts forming the successful Oro Valley Dial-A-Ride program ensuring low cost essential transportation services to the Town's most in-need residents helping them through these difficult times.

KEEPING ORO VALLEY SAFE

As a strong advocate for the Oro Valley Police Department, he has always ensured that OVPD has had the proper funding to keep OV the safest Town in AZ, including funds necessary for hiring needed additional officers earlier this year. This along with his insistence on the selection of a very highly qualified internal Police Chief has allowed our continued safety during the current COVID-19 crisis and into the future.

VOICE OF THE COMMUNITY

Steve is committed to responsible decision making, relying on facts, analysis
and public input to help him make the best choices for our community.

RESIDENTS FIRST

Since the Town purchased the El Conquistador Golf and Community Center the use of these facilities has greatly increased and become an integral part of our community. Its income has steadily increased while its operating costs have steadily decreased. This past year when there was an effort to shut down these facilities based upon gross misinformation, and in opposition to the residents wishes, Steve fought hard to demonstrate that the facts overwhelmingly supported its continued operation. He will continue to work to ensure its future success.

COUNCIL TRANSPARENCY & INCLUSIVE DECISIONS

Steve is a fierce advocate of transparency, arguing for Council discussions and decisions to be conducted in open public meetings for all to see. He firmly believes in making decisions based upon sound facts and analysis with input from our residents and what is best for our Town.

RESPONSIBLE GROWTH

Steve has put in place policies that ensure the Town's growth is done in a smart and responsible manner, including the Environmentally Sensitive Land Ordinance to protect our beautiful open space and preserve our native vegetation. For the closed Vistoso Golf Course property, he is working for a solution that supports the neighbors by minimizing any development impact and designating most of the land as recreational open space. Steve has critically important experience having worked with the Town, Pima County and most importantly, residents and neighbors to create Honeybee Village Archaeology Preserve. He knows that collaboration and resolution can work, and he knows it can be to the benefit of the residents, the Town, and the property owner.

ECONOMIC SUSTAINABILITY

Steve is committed to keeping Oro Valley a sustainable community of excellence and ensuring the continued success of our businesses WITHOUT NEW TAXES.

LOCAL SERVICES

He believes a healthy Town is one where its residents have access to restaurants, shops and entertainment all in their back yard. That is both convenient and results in the sales taxes going to OV rather than elsewhere.

LOCAL REVENUE

The answer to a well-funded town is though revenue generated from well-planned economic development and growth, NOT new taxes. Steve supports the transformation of the Oro Valley Market Place into a thriving retail and entertainment town center. Not only will this provide wonderful new local services but also the revenue to keep Oro Valley a Place of Excellence.

BALANCING THE BUDGET

Upon first taking office Steve was faced with a \$3 million shortfall due to the great recession. He led efforts to control spending and balanced the budget while maintaining the Town's quality services. During his six years on Council he has helped guide the Town to financial success with annual surpluses and the growth of the Town's contingency account to over \$18M. He has the proven experience to help lead our Town through our current COVID-19 financial crisis.

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Paid for by Solomon OV Council
